GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:5491
ANSWERED ON:27.04.2015
PROMOTION OF TOURISM ALONG THE SILK ROUTE
Rai Shri Prem Das

Will the Minister of TOURISM be pleased to state:

(a) whether the Government proposes to promote tourism along the Silk Route;

(b) if so, the details thereof along with the proposed fund outlay and the list of States to be covered under the circuit; and

(c) the expected time-frame for the implementation of the said scheme?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a) to (c): The United Nations World Tourism Organisation (UNWTO) Silk Route Programme is a collaborative platform of 31 Member States dedicated to the sustainable and internatio- nally competitive development of Silk Road tourism. The Programme aims to maximize the benefits of tourism development for local Silk Road communities, while stimulating investment and promoting the conservation of the route`s natural and cultural heritage. India at present is not member of this pro- gramme. The Ministry of Tourism has received a communication dated 22.02.2015 from the UNWTO requesting for official partnership between India and the Silk Road Programme, which has been referred to the Ministry of External Affairs for their views.